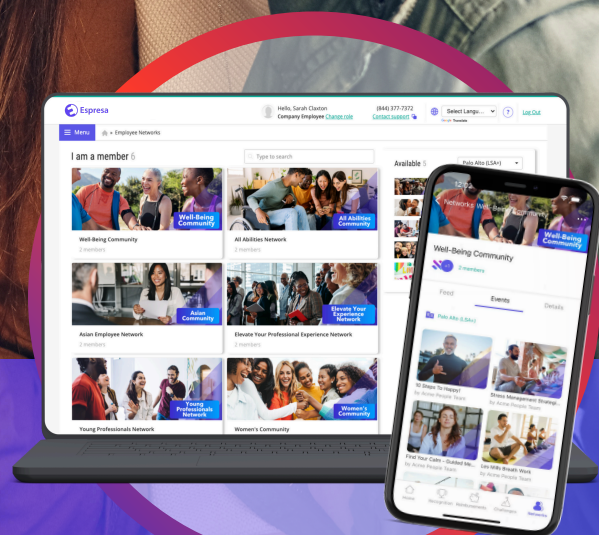




Espresa
Powering Great Workplaces®



Community & Employee Resource Groups (ERGs): The Future of Employee Benefits

espresa.com

Building Community in Today's Workplace

Employee Resource Groups (ERGs) have evolved beyond traditional diversity initiatives into powerful drivers of culture, retention, and inclusion. Modern ERGs bring employees together—whether through shared interests, networking, or workplace communities—enhancing productivity and fostering a sense of belonging.

Espresa's Community & ERG platform simplifies the creation, support, and scaling of these programs globally. From social groups to professional networks, investing in community-driven benefits benefits both employees and businesses.

The Business Case for Community & ERGs

Employers are increasingly investing in ERGs & community-driven benefits

Employers are increasingly investing in ERGs and community-driven benefits because they see direct impacts on engagement, retention, and workplace culture. Research shows that when employees have the opportunity to form communities, participation and integration improve significantly:



More Than Just Groups—ERGs drive engagement, retention, and culture

- ERGs foster engagement, retention, and culture—far beyond just being groups
- Inclusive companies report **58% higher revenue** and **32% higher profitability**
- Employees who feel a sense of belonging are **47% more productive**
- Modern ERGs go beyond DEI, encompassing social groups, networking, and shared interests

Source: Espresa Benchmark & Trends Report 2024

Why HR & People Leaders Choose Espresa

HR teams rely on unified platforms to streamline administration, foster community, and enhance benefits management.



80%

ERGs **boost engagement by up to 80%** when combined with wellness incentives and recognition



88%

Companies using Espresa achieve an **88% median participation rate** in culture programs



“Our goal was to bring equity into our benefits strategy while simplifying administration. Employees now have access to community programs and ERGs alongside well-being and rewards—providing a seamless, inclusive experience.”

Tabitha Mondragon,
Director of Global Benefits, Avalara

What Sets Espresa Apart

The All-in-One Platform for Global Connection & Inclusion

- ✓ **HR Visibility & Control -**
 - Admins support both formal and grassroots communities with ease
- ✓ **Scalable & Global -**
 - Available in 50+ countries, 109+ languages, and all currencies
- ✓ **Built-In Budget Management -**
 - Easily assign funds, track participation, and measure impact
- ✓ **Seamless Integration -**
 - Integrates seamlessly with LSAs, recognition, and well-being programs
- ✓ **Mobile-First & Employee-Led -**
 - Employees can create, join, and engage instantly

Source: [Espresa Benchmark & Trends Report 2024](#)

Simplifying Global Benefits Administration

Espresa makes ERGs and community-building easy.

HR teams can:

- Boost participation & engagement with social connections that drive productivity
- Empower employee-led groups by supporting ERGs, networking groups, and workplace clubs
- Seamlessly manage events & social pages with real-time tracking
- Integrate with LSAs, recognition, & well-being programs for a holistic approach

Empower HR leaders to create a workplace where belonging thrives.

Launch and Manage Communities in Minutes

Join the people-first companies
modernizing their benefits strategy
with Espresa



 **airbnb**
Case Study with
Tracy Desmond
Head of Global
Benefits & Wellbeing



SAMSUNG
Case Study with
Sarah Schutzberger
Global Wellness and
Benefits Manager

