



Espresa

Powering Great Workplaces®

ESPRESA CONSULTANT SURVEY RESULTS

INDUSTRY INSIGHTS, THE FINDINGS

We surveyed leaders like you about the future of inclusive culture through total wellbeing benefits. The results are in, and are informative about the growth and future of Lifestyle Spending Accounts (LSAs). While we are defining an LSA benchmark report to build on these results, please feel free to share and cite this data from our consultant insights.

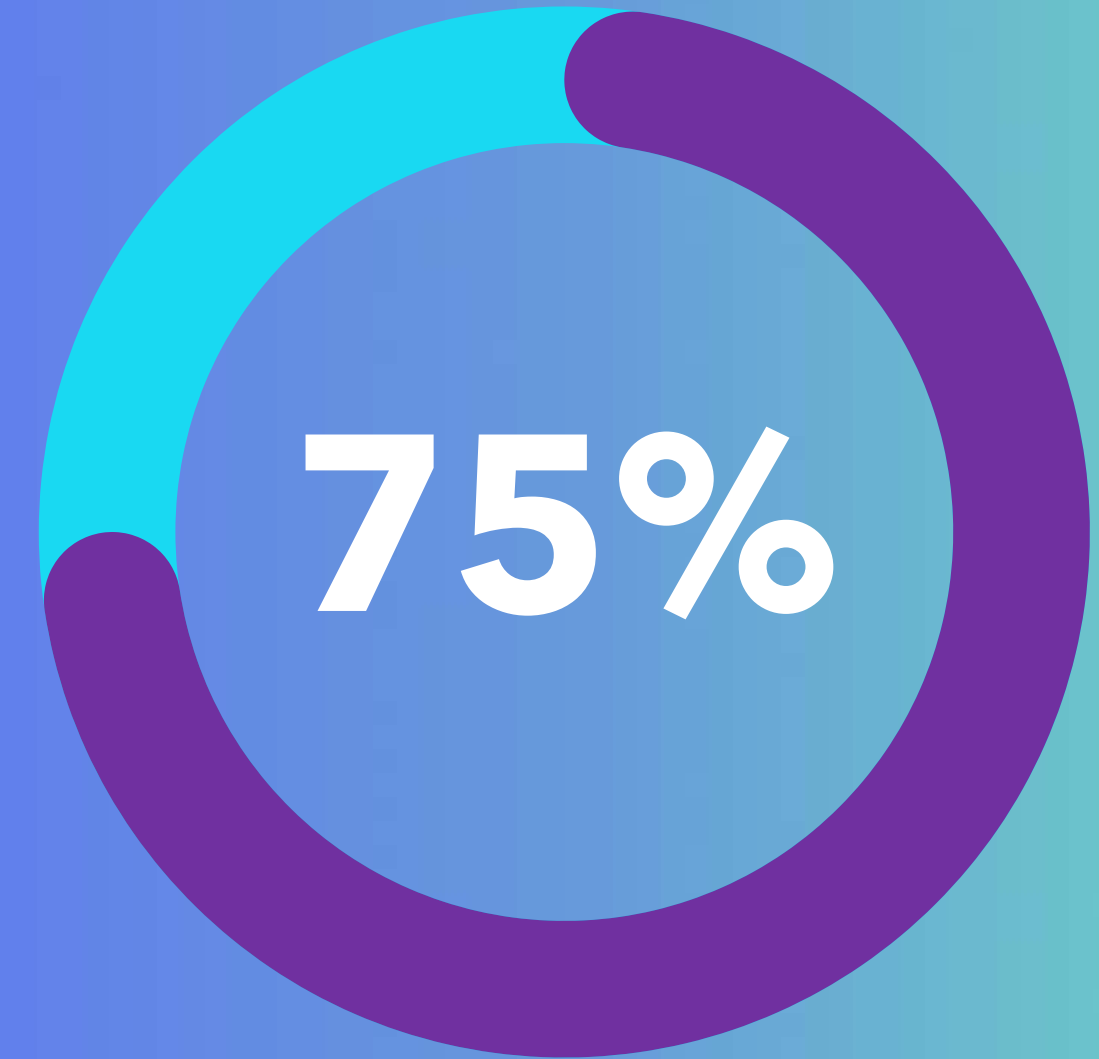
If you have any questions about the stats, or want to discuss in greater detail the findings, reach out! We're happy to connect one-on-one to talk further.





INDUSTRY INSIGHTS

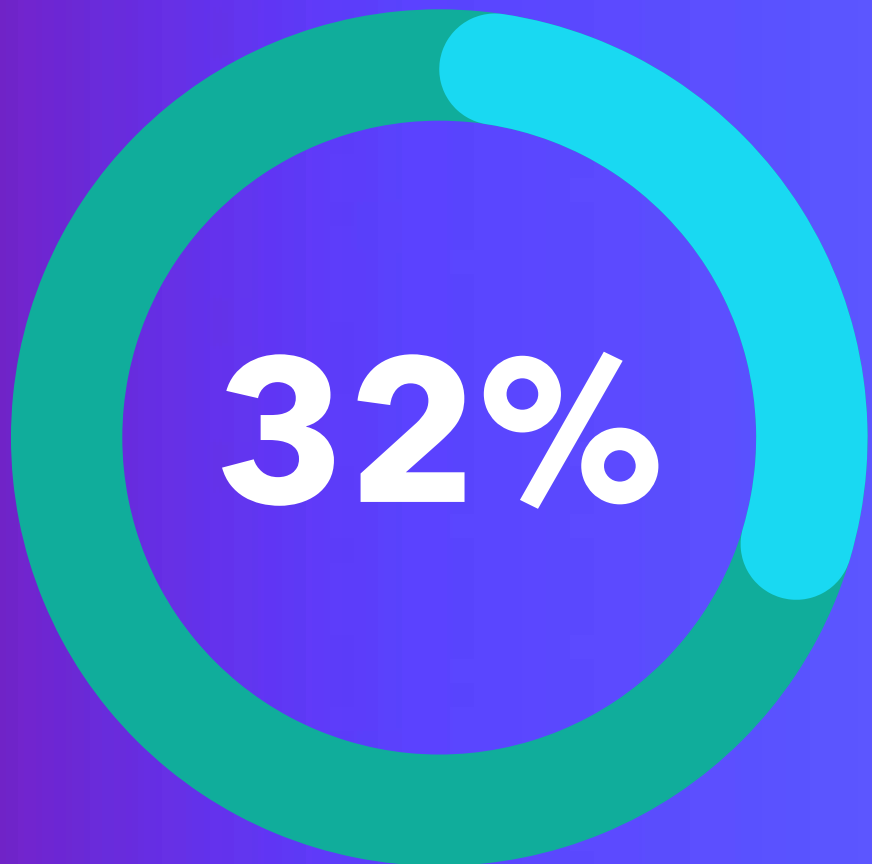
LSA TRENDS



**Clients considering an LSA
as part of their benefits
strategy within the next year**

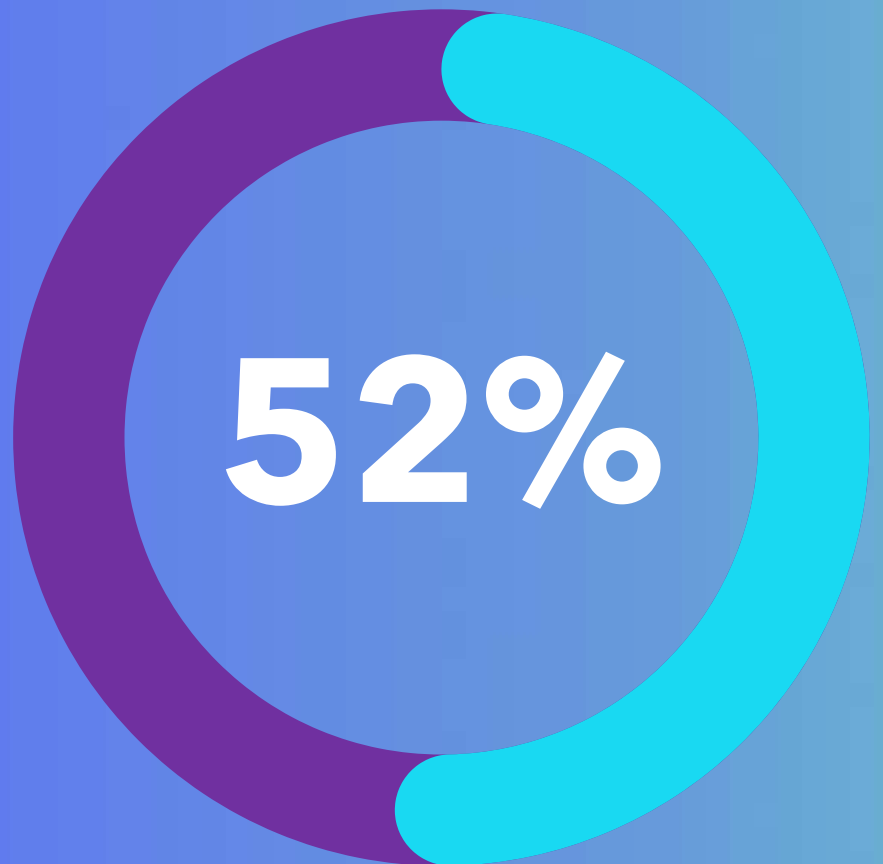
INDUSTRY INSIGHTS

LSA TRENDS



2022

Consultants had at least one client that launched an LSA in 2022



2023

Have clients pursuing an LSA in 2023 (of consultants that did not have a client launch an LSA in 2022)



INDUSTRY INSIGHTS

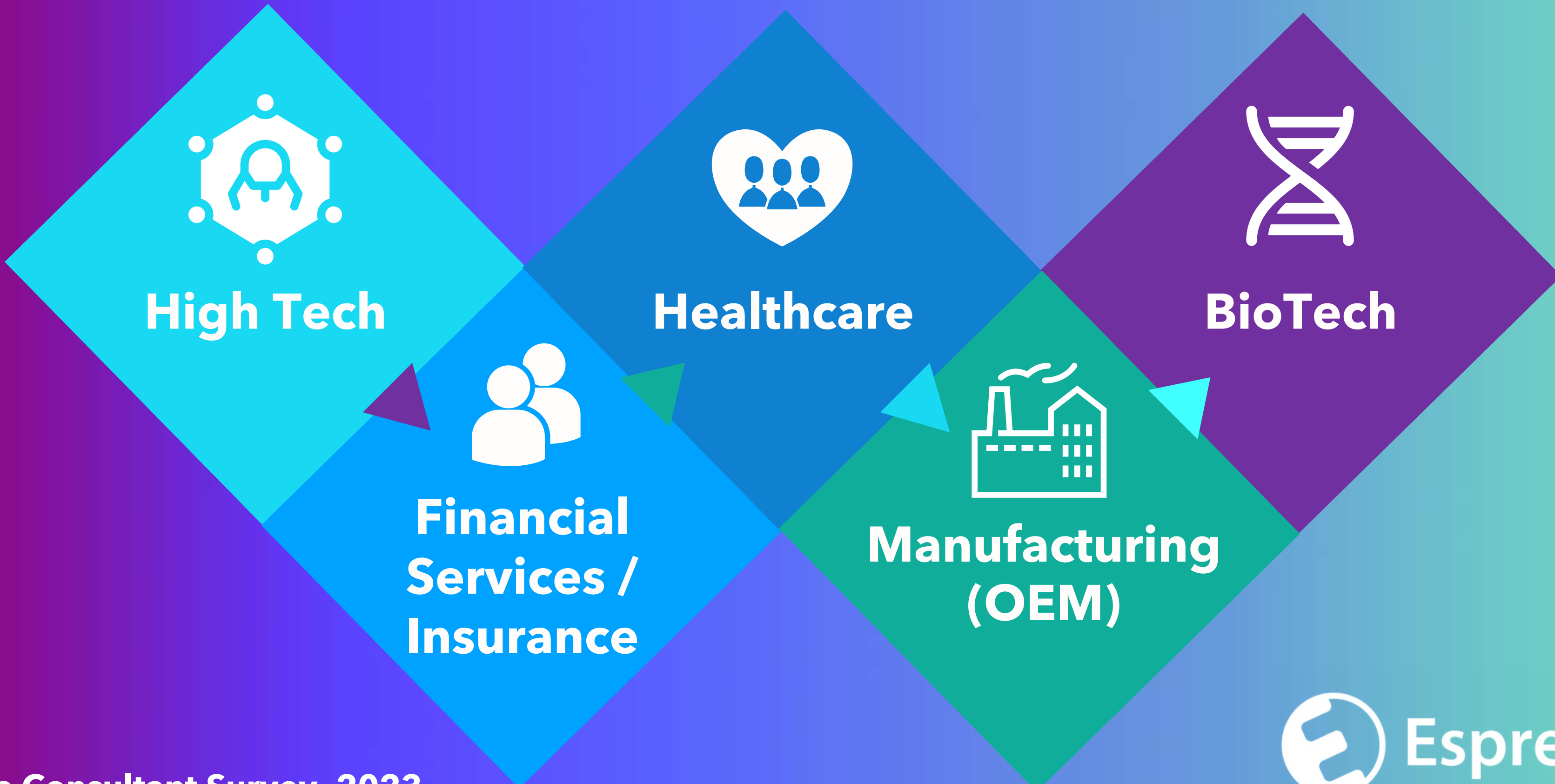
LSA TRENDS



Increase in clients offering
an LSA from 2021 to 2022



TOP INDUSTRIES EXPLORING LSA

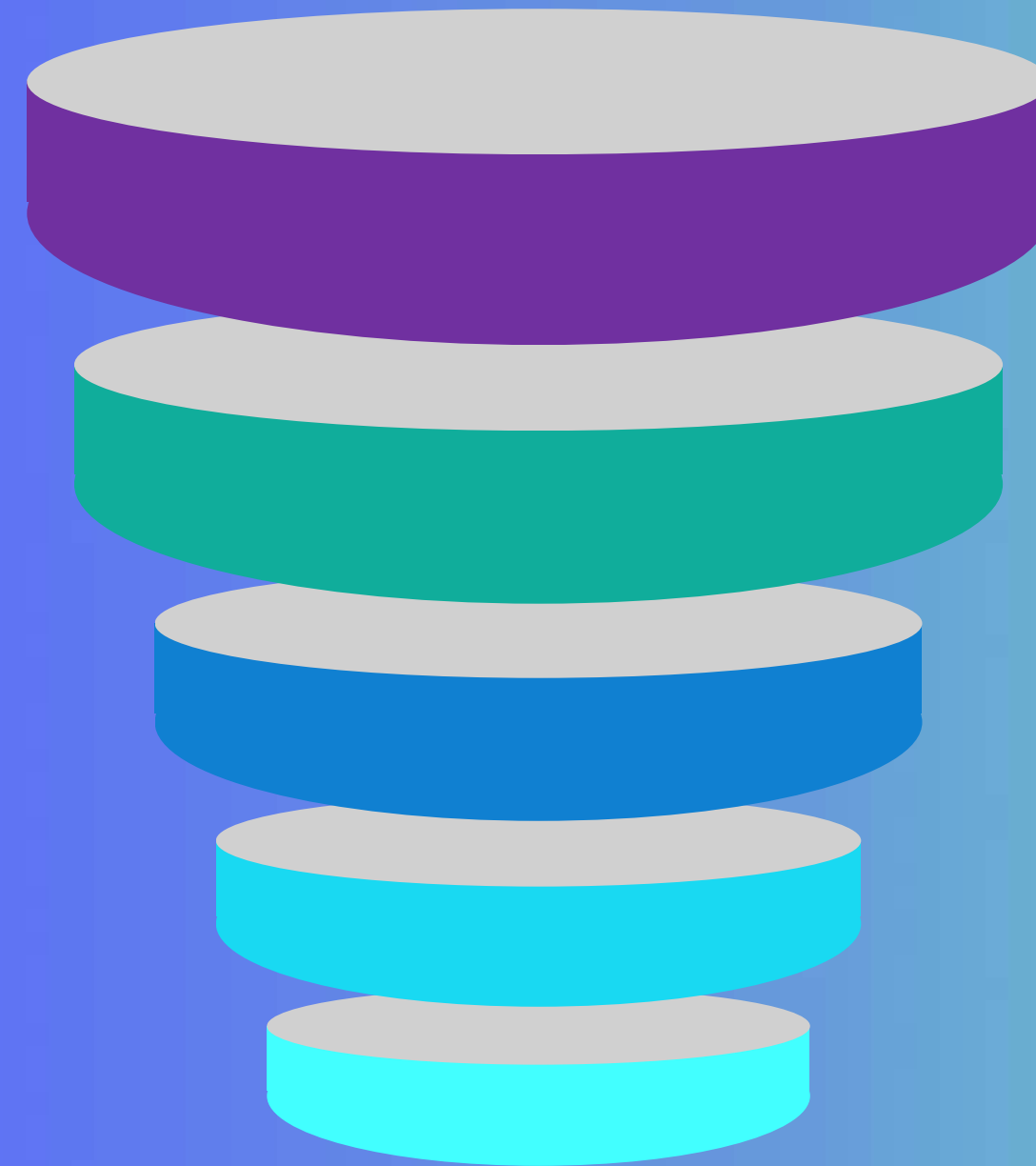


EMERGING INDUSTRIES EXPLORING LSA



INVESTING IN PEOPLE TOP LSA CATEGORIES

- Total Wellbeing (84%)
- Family Forming (54%)
- Family Care (52%)
- Fitness (34%)
- Flexible Work (32%)
- Inflation Support (30%)
- Coaching (18%)
- Education (17%)



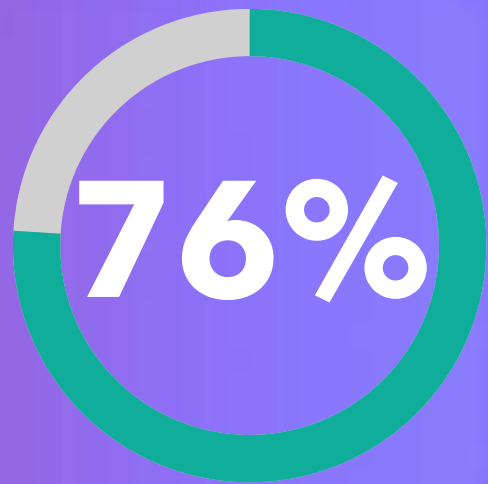


CLIENT CONSIDERATIONS

MAIN PAIN POINTS FACING EMPLOYERS

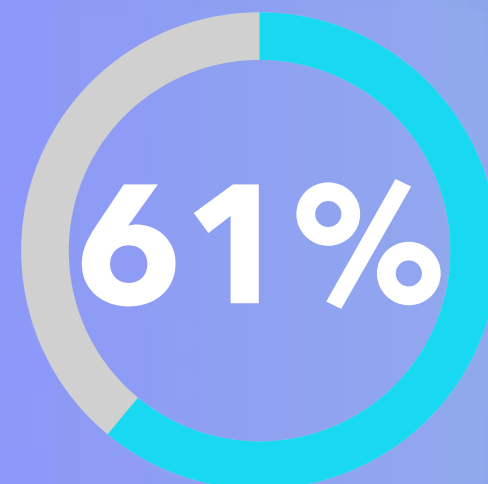
Talent

Attract and retain talent. Reduce attrition.



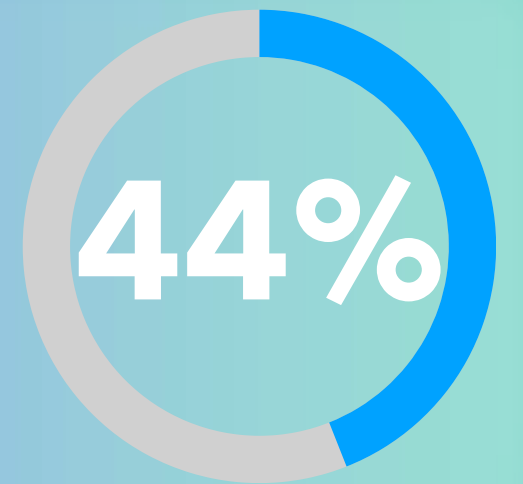
Experience

Improve employee experience. Increase engagement.



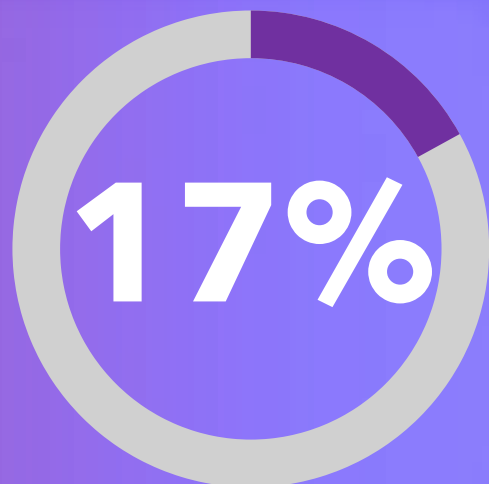
Inclusivity

Deliver equitable and inclusive programs.



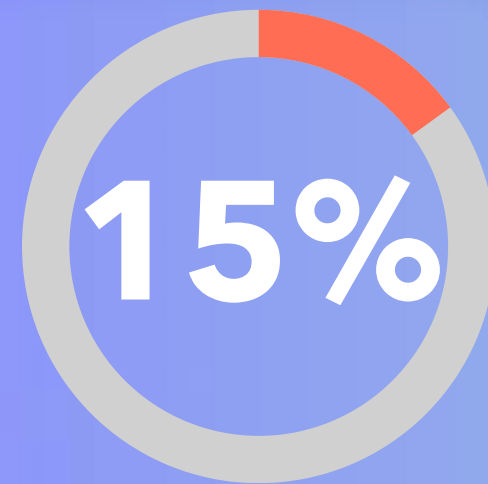
Solution Costs

Reduce stacking costs. Repurpose investments.



Administration

Optimize and reduce benefits administration.



Parity

Achieve global benefits parity.



**I AM.
YOU ARE.
WE ARE.**



Espresa

Powering Great Workplaces®

**With Espresa, everyone experiences
a robust, EX-forward platform that
drives inclusive cultures.**

This is the place where culture thrives.

**Get in touch with
your happiness team:
consultants@espresa.com
espresa.com**