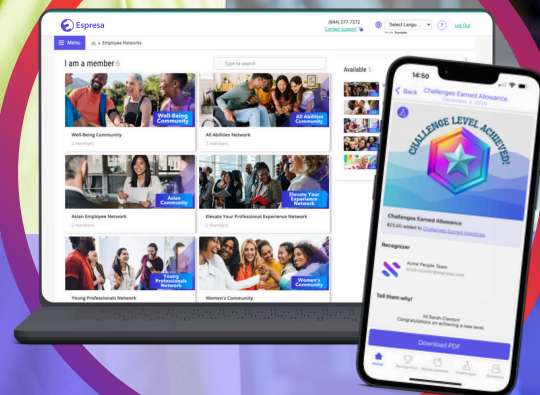




Espresa
Powering Great Workplaces®



Well-Being Benefits: Engaging, Flexible, and Impactful

The all-in-one well-being and challenges solution for modern workplaces

espresa.com

The Business Case for Well-Being Benefits

Employee expectations around well-being have evolved. Traditional wellness programs often lack flexibility and struggle with engagement, while Espresa's holistic well-being solution delivers high participation and real impact through highly personalized solutions.

- ✓ **Effortless Administration** – Streamline your well-being initiatives with a single platform, integrating challenges, events, and incentives seamlessly
- ✓ **Built-in Engagement** – Foster a culture of well-being with customizable challenges, wellness communities, and on-demand fitness, nutrition, and mindfulness classes
- ✓ **Integrated with LSAs** – Incentivize healthy habits by rewarding employees with Lifestyle Spending Accounts (LSA) dollars for well-being activities

Why Well-Being Challenges Work

- ✓ **Boost Participation** – Gamified challenges and friendly competition keep employees engaged and motivated
- ✓ **Data-Driven Results** – HR teams gain real-time analytics on participation, engagement, and program success
- ✓ **Flexible & Inclusive** – Designed for global teams, with customization by country, region, language, and currency

Wellness incentives can be seamlessly integrated into LSAs, allowing employees to earn and spend rewards in a way that matters most to them.

What Sets Espresa Apart

Flexible, Customizable Programs

- Tailor well-being challenges to fit company culture and employee needs

Real-Time Analytics

- Track engagement, participation, and program effectiveness with transparent reporting

Seamless Tech & Integration

- Consolidate activity from wellness partners and connected apps and devices, ensuring a seamless employee experience

Future of Well-Being: Engagement at Scale

Traditional wellness programs struggle with low engagement and high costs. Espresa's well-being and challenges platform transforms participation by making well-being fun, flexible, and rewarding.

The all-in-one platform for employee wellness, incentives, and community building:



94% of employers
position well-being
programs as a core part of
their benefits strategy



80%+ engagement rates
when challenges, incentives,
and communities are
combined

Elevate Well-Being with Challenges that Engage and Inspire

Traditional wellness programs struggle with low engagement and high costs.

Espresa's well-being and challenges platform transforms participation by making well-being fun, flexible, and rewarding.



Personalized Well-Being Challenges

Keep employees engaged with fitness, mindfulness, nutrition, and personal development challenges



Integrated Incentives

Employees earn points or funds for completing challenges, redeemable in Espresa's zero-markup marketplace or LSA Plus™ wallets



Community-Driven Wellness

Encourage teamwork, social engagement, and peer motivation with wellness communities



Device-Connected & Accessible

Supports employees' favorite wellness apps, wearables, and fitness-tracking tools



"Employees expect typical health benefits, but adding a well-being program from Espresa packs more punch than any other platform on the market. With LSAs, earned allowances, and challenges added, they've proven their well-being app delivers on what employees love to engage with."

Nancy Vitale,
Fortune 500 Chief People Officer

HR's One-Stop Well-Being Platform

With Espresa's Well-Being and Challenges, you can:

- **Consolidate** wellness initiatives, reducing administrative burden
- **Incentivize and gamify engagement** with built-in rewards
- **Support total well-being**—physical, mental, financial, and social
- **50% of employers** combine well-being programs with LSAs to maximize impact

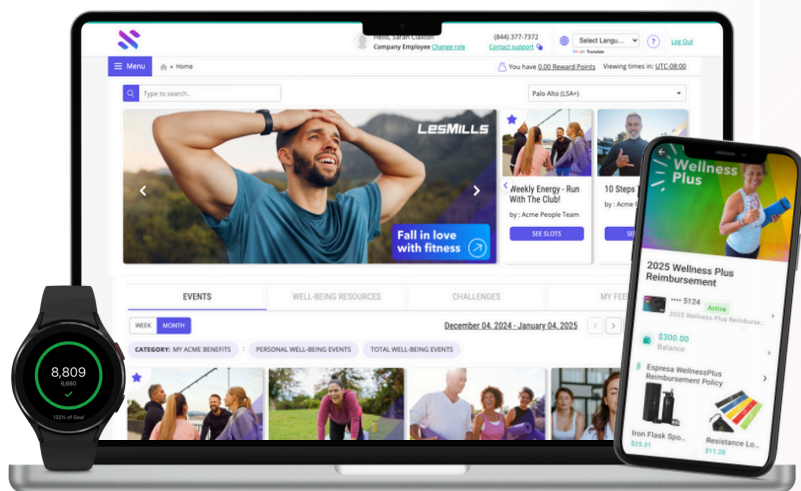


Make Well-Being Effortless & Impactful

The easiest way to drive engagement, retention, and a healthier workforce.

Let's electrify employee well-being!

Join the people-first companies modernizing their benefits strategy with Well-Being & Challenges



SAMSUNG

Case Study with Sarah Schutzberger
Global Wellness and Benefits Manager



Nielsen

Case Study with Tom Moran
VP of Global Benefits & Mobility

