



Espresa
Powering Great Workplaces®



**Wellbeing Benefits:
Engaging, Flexible, and Impactful**
The all-in-one wellbeing and challenges
solution for modern workplaces

espresa.com

The Business Case for Wellbeing Benefits

Employee expectations around wellbeing have evolved. Traditional wellness programs often lack flexibility and struggle with engagement, while Espresa's holistic wellbeing solution delivers high participation and real impact through highly personalized solutions.

- ✓ **Effortless Administration** – Streamline your wellbeing initiatives with a single platform, integrating challenges, events, and incentives seamlessly
- ✓ **Built-in Engagement** – Foster a culture of wellbeing with customizable challenges, wellness communities, and on-demand fitness, nutrition, and mindfulness classes
- ✓ **Integrated with LSAs** – Incentivize healthy habits by rewarding employees with Lifestyle Spending Accounts (LSA) dollars for wellbeing activities

Why Wellbeing Challenges Work

- ✓ **Boost Participation** – Gamified challenges and friendly competition keep employees engaged and motivated
- ✓ **Data-Driven Results** – HR teams gain real-time analytics on participation, engagement, and program success
- ✓ **Flexible & Inclusive** – Designed for global teams, with customization by country, region, language, and currency

Wellness incentives can be seamlessly integrated into LSAs, allowing employees to earn and spend rewards in a way that matters most to them.

What Sets Espresa Apart

Flexible, Customizable Programs

- Tailor wellbeing challenges to fit company culture and employee needs

Real-Time Analytics

- Track engagement, participation, and program effectiveness with transparent reporting

Seamless Tech & Integration

- Consolidate activity from wellness partners and connected apps and devices, ensuring a seamless employee experience

Future of Wellbeing: Engagement at Scale

Traditional wellness programs struggle with low engagement and high costs. Espresa's wellbeing and challenges platform transforms participation by making wellbeing fun, flexible, and rewarding.

The all-in-one platform for employee wellness, incentives, and community building:



94% of employers
position wellbeing
programs as a core part of
their benefits strategy



80%+ engagement rates
when challenges, incentives,
and communities are
combined

Elevate Wellbeing with Challenges that Engage and Inspire

Traditional wellness programs struggle with low engagement and high costs.

Espresa's wellbeing and challenges platform transforms participation by making wellbeing fun, flexible, and rewarding.



Personalized Well-Being Challenges

Keep employees engaged with fitness, mindfulness, nutrition, and personal development challenges



Integrated Incentives

Employees earn points or funds for completing challenges, redeemable in Espresa's zero-markup marketplace or LSA Plus™ wallets



Community-Driven Wellness

Encourage teamwork, social engagement, and peer motivation with wellness communities



Device-Connected & Accessible

Supports employees' favorite wellness apps, wearables, and fitness-tracking tools



"Employees expect typical health benefits, but adding a wellbeing program from Espresa packs more punch than any other platform on the market. With LSAs, earned allowances, and challenges added, they've proven their wellbeing app delivers on what employees love to engage with."

Nancy Vitale,
Fortune 500 Chief People Officer

HR's One-Stop Wellbeing Platform

With Espresa's Wellbeing and Challenges, you can:

- **Consolidate wellness initiatives**, reducing administrative burden
- **Incentivize and gamify engagement** with built-in rewards
- **Support total wellbeing**—physical, mental, financial, and social
- **50% of employers** combine well-being programs with LSAs to maximize impact

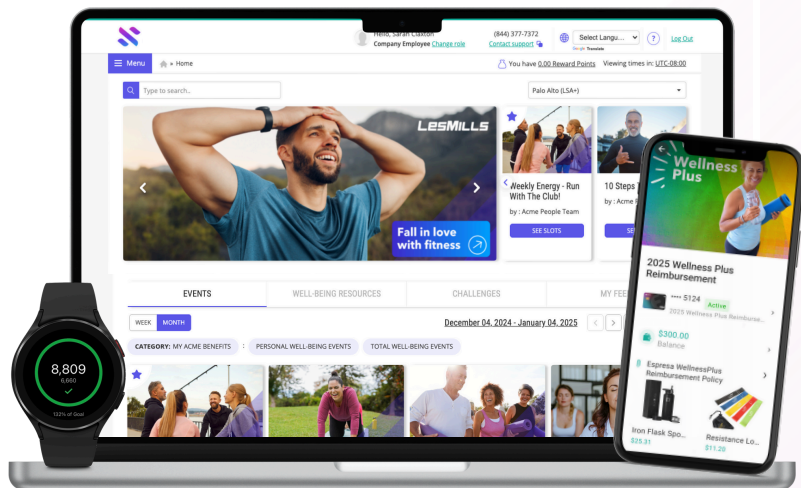


Make Well-Being Effortless & Impactful

The easiest way to drive engagement, retention, and a healthier workforce.

Let's electrify employee wellbeing!

Join the people-first companies modernizing their benefits strategy with Wellbeing & Challenges



SAMSUNG

Case Study with Sarah Schutzberger
Global Wellness and Benefits Manager



Nielsen

Case Study with Tom Moran
VP of Global Benefits & Mobility

